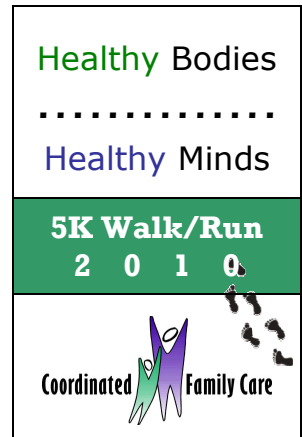




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## *Healthy Bodies, Healthy Minds – 5K Walk/Run 2010*

May 1, 2010  
Roosevelt Park, Edison, NJ

### **SPONSORSHIP OPPORTUNITIES**

#### **Platinum Sponsor Level - \$1,000.00 or Goods valued at a cost of \$1,000.00+**

- Exclusive Platinum signage/logo displayed at front podium area view
- Included in all “Healthy Bodies, Healthy Minds – 5K Walk/Run 2010” promotional materials and media efforts.
  - Possible Media coverage includes: Press Releases, Media Alerts, Letters-to-the-Editor, and Radio Public Service Announcement (PSAs).
- Acknowledged in the Program as a Platinum Sponsor
- Full page ad in the Program
- Recognized during the Welcome portion of the event
- Recognition in the next issue of Coordinated Family Care’s Newsletter, *Care Connection*

#### **Gold Sponsor Level - \$500.00 or Goods valued at a cost of \$500.00**

- Included in all “Healthy Bodies, Healthy Minds – 5K Walk/Run 2010” promotional materials and media efforts.
  - Possible Media coverage includes: Press Releases, Media Alerts, Letters-to-the-Editor, and Radio Public Service Announcement (PSAs).
- Acknowledged in the Program as a Gold Sponsor
- Half page ad in the Program
- Recognized during the Welcome portion of the event
- Recognition in the next issue of Coordinated Family Care’s Newsletter, *Care Connection*

#### **Silver Sponsor Level - \$250.00 or Goods valued at a cost of \$250.00**

- Included in all “Healthy Bodies, Healthy Minds – 5K Walk/Run 2010” promotional materials and media efforts.
  - Possible Media coverage includes: Press Releases, Media Alerts, Letters-to-the-Editor, and Radio Public Service Announcement (PSAs).
- Acknowledged in the Program as a Silver Sponsor
- Quarter page ad in the Program
- Recognition in the next issue of Coordinated Family Care’s Newsletter, *Care Connection*

**THANK YOU FOR SUPPORTING MIDDLESEX COUNTY FAMILIES!!**